

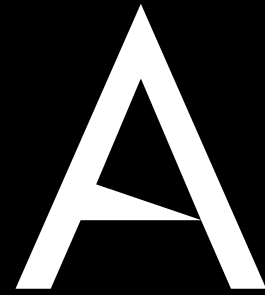
# Arcelia Ocaña

ocanarcelia@gmail.com

www.arcelia-om.com

778.554.4194

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*Highly motivated creative project manager and experienced digital designer with a focus on user acquisition and a burning passion for storytelling and filmmaking.*

## EXPERIENCE

### Creative Project Manager

EAST SIDE GAMES – Vancouver

2020 – Present

### UA Digital Artist

EAST SIDE GAMES – Vancouver

2018 – 2020

### Marketing & Design Manager

ROCKET BUILDERS – Vancouver

2017 – 2018

### Marketing Manager

GENESIS GAMING – Vancouver/Taipei

2015 – 2017

### Graphic Designer

GENESIS GAMING – Vancouver/Taipei

2014 – 2015

## EDUCATION

### Digital Design

VANCOUVER FILM SCHOOL – Vancouver

2010 – 2011

### Foundation in Visual Arts & Design

VANCOUVER FILM SCHOOL – Vancouver

2008 – 2009

### Commercial Photography

COLLÉGE MARSAN – Montréal

2004 – 2006

## HOLA! HELLO! SALUT!

Spanish – Native language

English – Full Professional Proficiency

French – Conversational

## SKILLED IN

Brand Identity Design

Print Design

Motion Design

Web Design (IA, UX, UI)

Wordpress Web Customization

SLR & DSLR Photography

Photo-Retouching

Videography

Social Media Management

Project Management

Event Management

## SOFTWARE

Mac OS & Windows

Adobe Creative Suite (Ps, Ai, Id, Pr, Ae, Lr, Br, Acrobat)

MS Office / Google Drive

MailChimp

Slack

Trello

Monday.com

## NOTABLE AWARDS

Browser Based Design Semifinalist

ADOBE DESIGN ACHIEVEMENT AWARDS  
2011

Best Interactive Project

SALAZAR AWARDS, GDC  
2011

## WORK STATUS

Canadian Citizen